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1209.68785

PATENT APPLICATION

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re U.S. Patent Application:		I hereby certify that this paper is being deposited
Applicant:	Dimond et al.) with the United States Postal Service as FIRST- CLASS mail in an envelope addressed to: Mail Stop Amendment, Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450 on this date. SILTIOG Attorney for Applicant(s) Registration No.53,713
Serial No.:	10/734,321	
Conf. No.:	1363	
Filed:	December 12, 2003))
For:	PHOTO-LUMINESCENT	,)
	PIGMENT APPLICATION)
Examiner:	LONEY, Donald J.)
Art Unit:	1772	j

AFFIDAVIT OF GEORGE TREVOR DIMOND IN ACCORDANCE WITH 37 C.F.R. §1.132

Mail Stop Amendment Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

I, George Trevor Dimond, 93 Nayland St, Sumner, Christchurch, New Zealand, hereby declare the following. The statements made herein are based on my personal knowledge or on the contents of records which have been created and maintained in the ordinary course of business and to which I have authorized access. If called as a witness, I could and would testify to the facts stated herein.

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- 1. I am the first named inventor in the above-identified application, and am an employee at Assignee Ecoglo Limited, having a principal place of business at 77 Kingsley Street, Sydenham, Christchurch, New Zealand (referred to herein as "Ecoglo"). I am familiar with the Ecoglo product featured in the above-identified application and with the market in which it is available.
- 2. Ecoglo manufactures and produces a photo luminescent pigment application in accordance with the claims of the above-identified application.
- 3. Step edging and step nosing products that incorporate Ecoglo's production process have been installed widely throughout the world with over three hundred sites in North America, including the following: Time Warner Center in New York City (with approximately 80,000 linear feet of Ecoglo's product); a cluster of seven buildings in Toronto, Canada (with over 20,000 steps having Ecoglo's product); and the Melbourne Cricket Ground in Melbourne, Australia (with over 25,000 steps having Ecoglo's product).
- 4. Ecoglo's product has enjoyed commercial success because it is durable and lasts longer than competing photo luminescent pigment applications, which require capping or covering to prevent dirt and cleaning chemicals from penetrating the pigment. Ecoglo's product, while being exposed

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and uncovered, is still resistant to dirt and commercial cleaning methods including chemical cleansers.

5. By utilizing the photo luminescent pigment application

recited in the above-identified application, Ecoglo has lowered its production costs

by approximately 80%, enabling customers to purchase Ecoglo's product for a

lower price than competitors, and at a price similar to equivalent "non-glow"

products.

6. In view of the above, it is my strong belief that the invention

of the above-identified product has been instrumental in the commercial success of

Ecoglo's product.

I declare under penalty of perjury under the laws of the United States

of America that the foregoing is true and correct.

Executed on 17 August, 2006, at Christchurch, New

Zealand.

Bv:

George Trevor Dimond